



Interim Management and Consulting by Senior Executives

# Hans A. Imboden



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Last position	Head of Communications at ABB Switzerland
Experience	<ul style="list-style-type: none"><li>◦ Developing and implementation of communication strategies tailored to the company's business</li><li>◦ Communications coach for managers</li><li>◦ Developing and implementation of professional media activities</li><li>◦ Public relations/Public Affairs/Advertising</li><li>◦ Employee communications</li></ul>
Education	University of Zurich: Studies of German language and literature, French language and literature, and history of philosophy
Languages	German, French, English
Special aptitudes and preferences	<ul style="list-style-type: none"><li>◦ Communications consulting (strategy, planning, implementation)</li><li>◦ Optimization of internal and/or external communications</li><li>◦ Coaching of managers to stake out positions in relation to employees, media, associations and politics</li><li>◦ Use of communications to improve a company's reputation and market success</li></ul>
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