



Interim Management and Consulting by Senior Executives

Dr. Werner Hofbauer



Dr. Werner
Hofbauer

- Last position
- SVP and General Manager for ABB High-Voltage Products in North America
- Experience
- General management
 - Leading marketing and sales teams
 - Managing large production units
 - Establishing and leading global service organizations
 - Business development - including M&A
 - Leading basic research and product development teams
 - Collaboration with partners and universities
- Education
- BSc in Electronics and Telecom
 - MSc in Power Engineering
 - PhD in Electrical Engineering
 - Postgraduate in Business Sciences, Economics and Law
- Languages
- German, English
- Special aptitudes and preferences
- Temporary (global) management
 - Developing and implementing business strategies
 - Product and service portfolio management
 - Assessing, developing and implementing innovative solutions
 - Collaboration with universities
 - Coaching of line managers
 - Member of the board of directors
- Personal contact
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