

Invitation

Does Anyone Still Read the Newspaper?



Consenec Impuls

Thursday, 18 November 2021, 5:00 pm

Kultur und Kongresszentrum Trafo Baden

Brown Boveri Platz 1, 5400 Baden

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Food and drinks ("apéro riche") served after the talk

Please note that a valid Covid certificate is required.

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Interim Management | Consulting

MEDIA QUALITY AND MEDIA USE IN A TIME OF MASSIVE CHANGE

Quality, use, concentration, and financing across the entire media landscape are currently undergoing radical change. And the traditional boundaries between all types of media - the press, radio, television, online and social media - are increasingly blurred. How are information channels impacted by current events like reporting on the coronavirus pandemic, the ongoing media consolidation, or the growing significance of social media? And what do these fundamental changes mean for media professionals, leaders in politics and industry - and for the rest of us?



Dr. Linards Udris media sociologist and instructor at various higher education institutions, researches and teaches at the University of Zurich Department of Communication and Media Research. As deputy head of the research center Public Sphere and Society at the University of Zurich, Dr. Udris is also responsible for communicating research findings to a wide audience.

SCHEDULE

Event begins at 5:00 pm
Open discussion with the guest speaker after the talk and while refreshments are served.

Seating is limited!
A confirmation of registration will be sent.

Please register via e-mail by 11 November 2021 to brigitte.vogt@consenec.ch

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