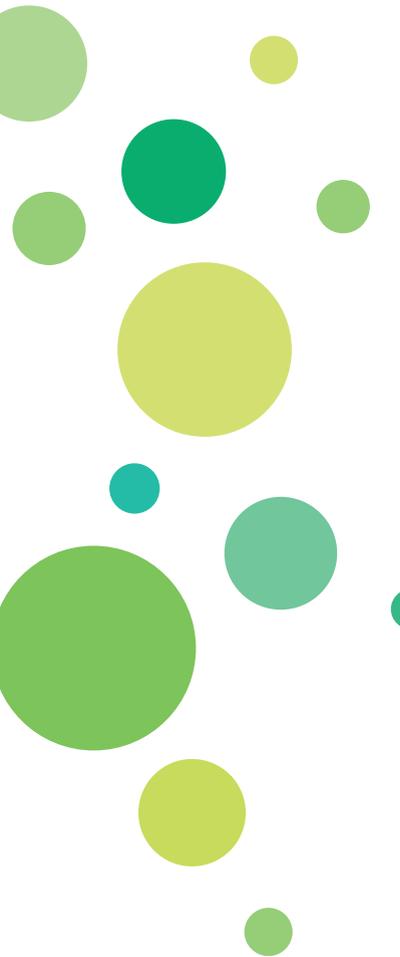


Invitation ●



«Corporate Social Responsibility» -
Just a Slogan or Are
We Really Serious?

Consenec Impuls

Thursday, 2 June 2022, 5:00 to 6:30 pm

ABB Forschungszentrum, im Segelhof

5405 Baden-Dättwil

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Food and drinks ("apéro riche") served after the talk

COMPANIES INCREASINGLY RESPONSIBLE FOR SUSTAINABLE ACTION

Companies are increasingly called on to introduce socially responsible business models. The term "Corporate Social Responsibility" (CSR) covers a broad range of topics that company management must integrate into operations. These include working conditions, human rights, the environment, corruption prevention, fair competition, user interests, taxation, and transparency. Implementation of CSR demands that the interests of all persons and groups involved are considered - shareholders, employees, suppliers, consumers, local associations, NGOs.



Professor Dr. Thomas Beschorner was appointed professor of business ethics and director of the Institute for Business Ethics at the University of St. Gallen in 2011. Stations along his professional career include the following: PhD 2001 at the University of Erfurt/Max Weber Centre for Advanced Cultural and Social Studies; head of research group leaders from 2002-2007 at the University of Oldenburg, where he gained his professorial qualification in 2007; McGill University visiting professor from 2005-2006; DAAD professor and associate professor

at the University of Montreal from 2007-2009. Research priorities: Business ethics, Cultural Theory, Corporate Social Responsibility, ethics of digitisation, robot ethics, soccer and accountability. Thomas Beschorner is one of the most respected thinkers in the field of business ethics in the German-speaking world. He regularly publishes articles in the press, including the NZZ, Die Zeit, and Spiegel Online.

SCHEDULE

Event begins at 5:00 pm. Presentation will held in German. Open discussion with the guest speaker after the talk and while refreshments are served.

Seating is limited! You will receive confirmation of reservation.

Please register by e-mail to brigitte.vogt@consenec.ch by 26 May 2022 at the latest.

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